

## 6 MAGIC STEPS - 1 & 2: PROBLEMS AND PRESCRIPTIONS

	<b>PROBLEMS</b> What are the 3 biggest frustrations?	<b>IMPACT</b> What does that cost them?	<b>PRESCRIPTION</b> What do they need instead?	<b>BENEFIT</b> What result will it create?
1				<hr/> <hr/> <hr/> <hr/>
2				<hr/> <hr/> <hr/> <hr/>
3				<hr/> <hr/> <hr/> <hr/>