

6 MAGIC STEPS - 3: PROMISE

SITUATION	WISH	RESULT	PROMISE
<p>Who do you help?</p>	<p>If you could give them anything in the world, what would it be?</p>	<p>What results can you help them get?</p>	<p>Target I help (PERSON) with (PROBLEM)</p>
<p>What is their core problem?</p>			<p>Transformation ... to (RESULTS)</p>
			<p>Timeframe ... in (TIMEFRAME)</p>