

TARGETS THROUGH EMAIL

- Mark Creedon





July Intensive
#position #profit #plan



Reach out



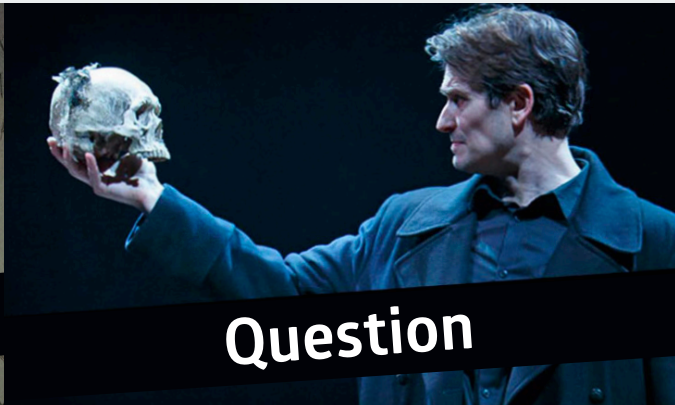
Planning



Mix it Up



Rant



Question



Case Study



S.P.E.A.R



Story



Follow Up

The Story Prompter

What made you really angry?	What surprised you?	What got you sad?
Which client surprised you with their awesomeness?	Did any of your kids do anything fab?	What was the high point of your week?
Have you been in a place recently that you loved?	What was your favourite restaurant recently, and why?	What TV show scene made you laugh?
What TV show have you watched recently that everybody needs to see?		

The Email Planner

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Theme	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR	Rant Q&A How to Case Study Tool Mistakes SLO Video Podcast SPEAR
Notes							

The Four Commitments of Follow-up

