



MASTERMIND
BUSINESS ACCELERATOR



MOMENTUM

WHAT'S IN THE BAG?

PUSHPOP CAKE

FOCUS ON REFINING THE STRUCTURES IN YOUR BUSINESS WHILE ENJOYING A SWEET STRUCTURED TREAT

MASTERMIND NOTEBOOK

TRACK YOUR GOALS AND RECORD YOUR WINS TO HELP BUILD YOUR MOMENTUM

SOLAR SYSTEM PEN

HAVING THE RIGHT SYSTEMS IN PLACE IS THE KEY TO KEEPING YOUR PLANETS ALIGNED

MINI JENGA TOWER

FOCUS ON BUILDING JUST THE RIGHT AMOUNT OF MOMENTUM. TOO MUCH AND THE TOWER COMES DOWN - TOO LITTLE AND YOUR PIECE STAYS IN PLACE.

THURSDAY OCTOBER 19TH 2023

7 AM

BREATHWORK WITH EBONY

9-9:15 AM

WELCOME

Session 1
9:15 - 10:30 AM

KINTSUGI PRINCIPLES -Mark

10:30 - 10:45AM

MORNING TEA

Session 2
10:45 - 12 PM

SOCIAL MEDIA & MOMENTUM - Soho Team

12 PM - 1 PM

LUNCH

Session 3
1 - 2:30 PM

THE MOMENTUM MODEL - Mark

2:30 - 2:45 PM

AFTERNOON TEA

Session 4
2:45 - 4 PM

LESSONS FROM SIMON - Michael Yardney

6:30 PM

MASTERMIND AWARDS DINNER
Clifford's Grill & Lounge voco hotel

FRIDAY OCTOBER 20TH 2023

7 AM

MEDITATION WITH EBONY

9-9:15 AM

WELCOME

Session 1
9:15 - 10:30 AM

THE WHITE HOUSE PLAN - Mark & Sam

10:30 - 10:45AM

MORNING TEA

Session 2
10:45 - 12 PM

“YOU CAN’T ASK THAT” -Caroline

12 PM - 1 PM

LUNCH

Session 3
1 - 2:30 PM

**MAINTAINING PERSONAL
MOMENTUM -Nicole Donaldson**

2:30 - 2:45 PM

AFTERNOON TEA

Session 4
2:45 - 4 PM

MSH & WRAP UP

THE POSITIONERTM

PAST	PRESENT	FUTURE
What are you most proud of?	What are you most confident of?	What are you most excited about?
<div>This Intensive What 5 things do you want from this intensive?</div> <div><div></div><div></div><div></div><div></div><div></div></div>		

INTENSIVE PLANNER

PURPOSE Why I'm here	AGENDA What I want to achieve	COMMITMENT How I'll play

1. Write the name of the strategy here

2. Estimate how much money it will make you (per month per year)

What part of the business will it improve

How much effort will it take, a day, a week, a month or longer?

Strategy Captured

LG	NU	CO
DE	RE	BS

Money Made:

Other Benefit:

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1. Write the name of the strategy here

Don't fitter or judge the idea.

Just capture it for now and well sort them and choose later

Strategy:

First 3 steps:

1. _____
2. _____
3. _____

2. What are the first 3 steps?

The image features two black ceramic busts of a person's head and shoulders, positioned on the left and right sides. Both busts are covered in a dark, matte black glaze. They are adorned with extensive, intricate repairs made from a translucent, golden-brown material, likely a type of ceramic or resin, which is applied in a way that highlights the cracks and damage. The repairs are particularly prominent on the left bust's forehead and cheek, and on the right bust's chin and neck. The background is a solid black, and the overall composition is framed by a white diagonal shape on the right side, which contains the text.

KINTSUGI + GEMBA

TEACHINGS FROM JAPAN

-Mark Creedon

THE KINTSUGI TECHNIQUETM

Broken |

KEEP	GOLD	BETTER
What are you most proud of?	What are you most confident of?	What are you most excited about?

THE ELEVATION PLANNER

Entrance						
Exit						

THE ELEVATION PLANNER

Entrance						
Exit						



NOTES

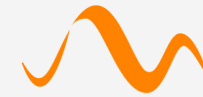


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SOHO

MEDIA GROUP

SOCIAL MEDIA + MOMENTUM

WITH ABBIE + RHYS FROM
SOHO MEDIA

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THE MOMENTUM MODEL

WITH MARK

MAST / MOMENTUM + SUPERIOR TEAM

KEEP	WHAT	WHO	WHEN
OBJECTIVE & OUTCOME			
SKILLS NEEDED			
RISKS			
EXPECTATIONS			
PERFORMANCE MONITOR			
REVIEW & REFRESH			

MAST / MOMENTUM + SUPERIOR TEAM

KEEP	WHAT	WHO	WHEN
OBJECTIVE & OUTCOME			
SKILLS NEEDED			
RISKS			
EXPECTATIONS			
PERFORMANCE MONITOR			
REVIEW & REFRESH			

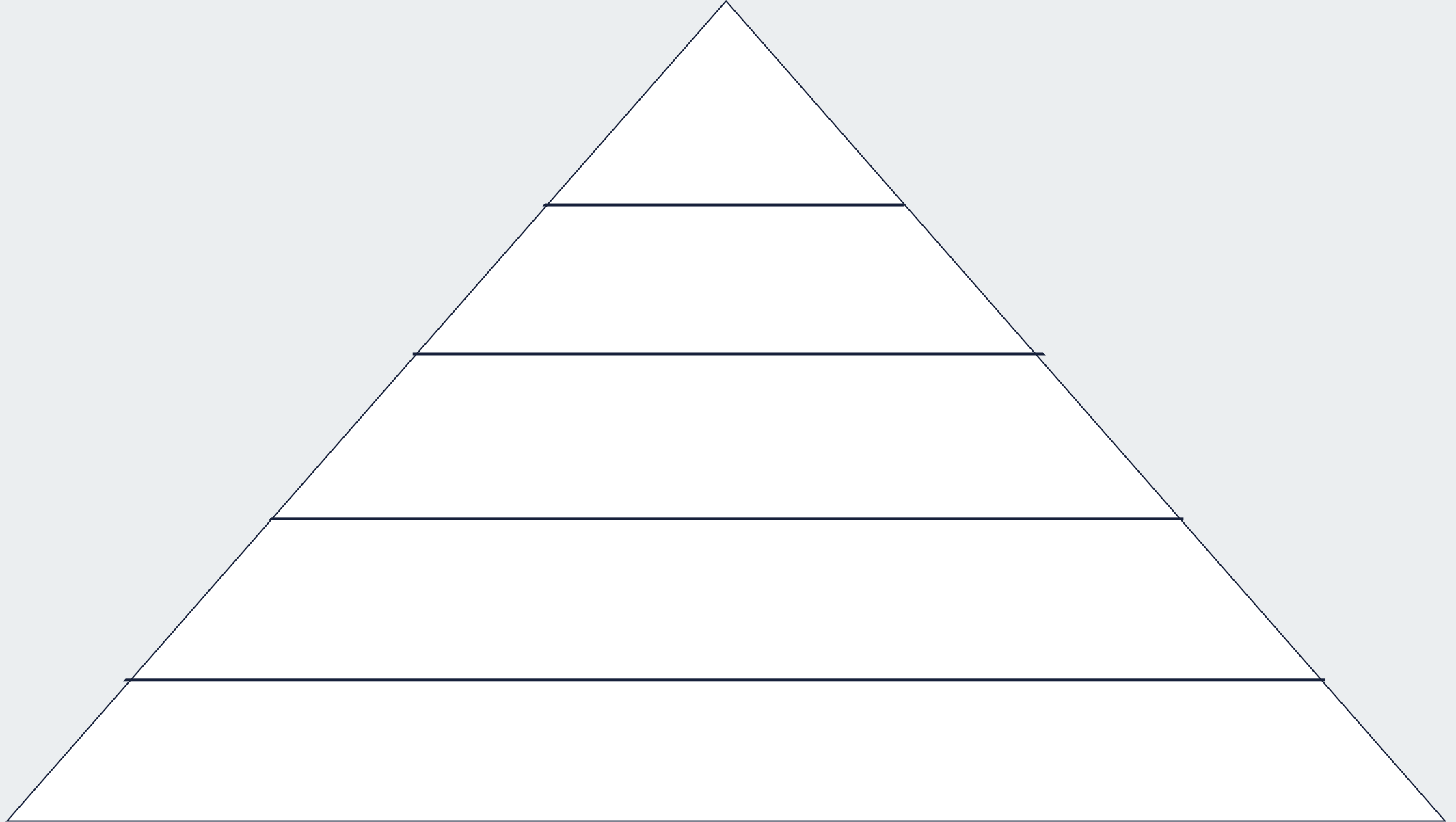


THE BOTTLENECK CHECKLIST

BOTTLENECK	SCORE

THE GROWTH MATRIX

THE GROWTH FRAMEWORK

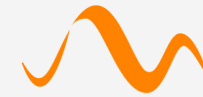




INDIVIDUAL
MOMENTUM

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LESSONS FROM SIMON BOWEN WITH MICHAEL YARDNEY

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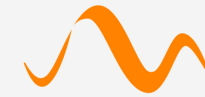


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MEDITATION WITH EBONY



**JOIN US AT 7AM ON FRIDAY 20/10 FOR MEDITATION WITH EBONY.
CLEAR YOUR MIND AND RELAX YOUR BODY IN PREPARATION FOR DAY 2 OF OUR
INTENSIVE!**



MASTERMIND
AWARDS DINNER

THURSDAY 19TH OCTOBER

6:30 PM

CLIFFORD'S GRILL AND LOUNGE
VOCO HOTEL

\$60 PER PERSON

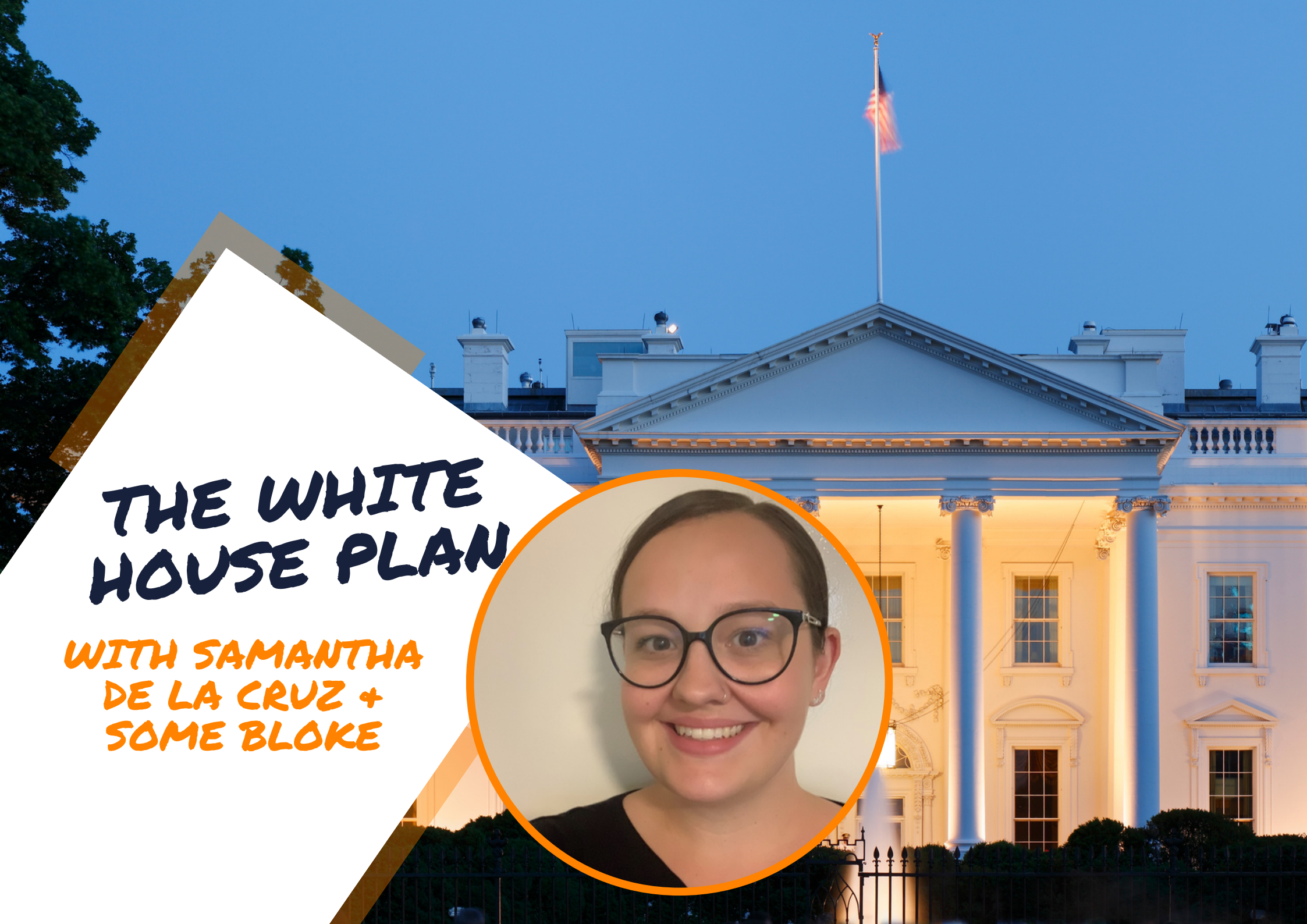
DAY 2



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THE WHITE HOUSE PLAN

WITH SAMANTHA
DE LA CRUZ +
SOME BLOKE



YOUR TIME MAXIMISER

Last week

Next week









YOUR TIME MAXIMISER

Last week

Next week









THE BRAIN DUMP

Item	Priority <div><div></div><div></div><div></div><div></div><div></div></div>	Handled	Done

THE BRAIN DUMP

Item	Priority <div><div></div><div></div><div></div><div></div><div></div></div>	Handled	Done

THE BRAIN DUMP

Item	Priority <div><div></div><div></div><div></div><div></div><div></div></div>	Handled	Done

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CAN
YOU ~~CAN'T~~
ASK THAT



NOTES





MAINTAINING PERSONAL MOMENTUM

-Nicole Hewitt Donaldson



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MSH
SESSION

-Mark Creedon

THE SPRINT PLANNER

Project:	1	2	3	4
Due Date:				
Outcome:				
Criteria:	5	6	7	8
<ul style="list-style-type: none">				

THE SPRINT PLANNER

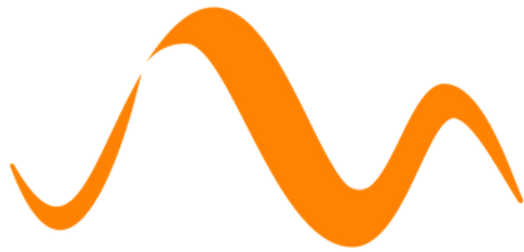
Project:	1	2	3	4
Due Date:				
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<ul style="list-style-type: none">				

THE SPRINT PLANNER

Project:	1	2	3	4
Due Date:				
Outcome:				
Criteria:	5	6	7	8
<ul style="list-style-type: none">•••••				

PLACE YOUR BETS





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